



2018 SPONSORSHIP OPPORTUNITIES

SUNDAY X3

GATHER • COMPETE • PROMOTE • ADVANCE

ABOUT US

2018 SUNDAY X3 PADDLE RACE SERIES (SSSR)

For 5 consecutive summers, RVL T Surf & Paddle has been dedicated to the establishment and development of this unique, 3 part paddle race series. The SSSR is the only independent racing series in San Diego County providing a fair & balanced platform for Stand Up & Prone paddlers (professional and amateur) to perform in their sport and be recognized for their achievements.

Our events run along the busy Mission Bay Boardwalk, active with locals & tourists from around the globe. We offer a variety of custom sponsorship options that will give you 6-months of continued exposure, aligning your brand with the active southern california beach and paddle race communities. In 2018 we expect to attract 50,000+ people in and around our events. Your company name will reach many thousands by way of regional, national & international exposure via social media, websites & media partners.

An Open Ocean Pro 10k, 10k, 5k, 3k, i2k Inflatable & 1.5 technical race, plus a Kid's Fun Run provide something for paddlers of all ages and abilities. State of the art timing system and professional safety equipment and personnel not only ensure a fair, fun & safe environment for everyone, but also earned the SSSR events a 'Four Star Rating' from SUPRacer.com

Other elements including LIVE music, the 'Legendary' raffle, vendor alley, great food & drinks, free samples, demos & fun beach activities all add to the family friendly, festival atmosphere. Admission to the venue is free and open to the public





PREMIER SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

AS TITLE SPONSOR your company name precedes the SSSR Logo & will be provided the highest visibility. Priority onsite positioning and major branding & demo opportunities.

- Company Name/Logo integrated into SSSR Race title, oversized banners, Official Hats, Custom Trophies, all print & online advertising, video segments, press releases and social media
- 10' x 20' booth** space at all events
- Banner & bow flags placement
- Access to the waterfront for on-water demos
- Product included in raffles***
- Company Name precedes event name & announced with every P.A. tag during entire event
- 3 - 2 page spreads in Revolt In Style Magazine
- New product previews & company spotlight feature in Revolt In Style

INVESTMENT

\$7500.00

***plus 300.00 in swag per event**

PRESENTING SPONSOR

AS PRESENTING SPONSOR your company name follows SSSR Logo & is provided the 2nd highest visibility. Premiere onsite positioning and major branding & demo opportunities.

- Company logo follows SSSR Race title, included on Custom Trophies, all print & online advertising, video segments, press releases and social media
- 10' x 20' booth** space at all events
- Banner & bow flags placement
- Access to the waterfront for on-water demos
- Product included in raffles***
- Company Name follows event name & announced with every P.A. tag during entire event
- 3 Full Page ads in Revolt In Style Magazine
- New product previews & company profile featured in Revolt In Style

INVESTMENT

\$3000.00

***plus 200.00 in swag per event**

OFFICIAL SPONSOR

AS OFFICIAL SPONSOR your company shares Premium onsite positioning with other Official Sponsors. Premium positioning includes major branding & demo opportunities.

- Company logo on all print & online advertising, press releases & social media. Company name on official T-Shirts & Custom Trophies,.
- 10' x 10' ** space at all events
- Banner & bow flags placement
- Access to the waterfront for on-water demos
- Product included in raffles***
- Company Name announced with every P.A. tag during entire event
- 2 - 1/2 page ads in Revolt In Style Magazine
- New product previews in Revolt In Style Magazine

INVESTMENT

\$1500.00

***plus 100.00 in swag per event**

** Swag is included in raffle for ATHLETES ONLY*

*** Branded tents & bow flags supplied by sponsors*

**** Sponsors required to include product for raffles per each event. Amount TBD*

GIVING BACK

LOCAL SPONSOR

From day one, our goal has always been to produce a fun, safe 'grassroots' paddle race series that anyone can be a part of. While we certainly need the support from larger corporate sponsors, we know how tough it can be for the local 'mom & pop' shops. It's important to us to include our neighborhood paddle shops, local shapers & local manufacturers at all of our events.

We offer a 'LOCALS ONLY' sponsorship category. The package includes branding & positioning at all our events for smaller San Diego based companies only. We offer: 10 x 10 easy-up tent & banner space for onsite activations. Name/logo included on banners, official T-shirts, printed & digital marketing, websites, social media & press releases. Company name is announced with P.A. tags throughout each event.

This is a great opportunity to gain name recognition, find team riders & get your brand or product in front of elite paddlers, weekend warriors, coaches, students and thousands of spectators .

INVESTMENT
\$750.00

•plus \$150.00 swag per event

SOCIAL RESPONSIBILITY

Every season we work with multiple charities, foundations and .orgs to help raise awareness and funding for important causes including Ocean of Hope, Survivor Beach, Moores Cancer center at UCSD Health, Challenged Athletes & others. Past seasons have seen Surfrider Foundation, SD Coast-Keepers, Ocean Force & others, help us raise ocean, coastal and environmental awareness at the events. Beach clean-ups and recycling programs at each event is not only smart, but sends a great message. We care!

A FOCUS ON YOUTH RACING

The SSSR is dedicated to creating a competitive program that focuses on the next generation of star athletes. The 17U group have separate races that focus on not only endurance racing but also the technical portion.

We include the Kids Fun Run & Relay Races to help excite the next generation of paddlers. We work with top athletes, coaches & parents in creating these courses.

We support a number of top paddle clubs & private coaches from San Diego and Orange County including: The Paddle Academy, Elite Paddle Training, Performance Paddling and more.





DATES

June 10, August 5, September 23

LOCATION

Bonita Cove on Mission Bay, San Diego CA

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www.sundaysundaysundayraces.com